



**Monday, 25 October 2021**

## IIM Jammu launches programs with IIT Jammu and AIIMS Jammu

Jammu, October 25 (Scoop News)-A ceremony marking the launch of the 'Dual Degree Program in B.Tech and MBA' jointly by IIM Jammu and IIT Jammu, as well as 'MBA in Hospital Administration and Healthcare Management' collectively by IIM Jammu, IIT Jammu, and AIIMS Jammu took place at IIT Jammu, on October 24, 2021. The programs were launched at the hands of Home Minister, Shri Amit Shah, Education Minister, Shri Dharmendra Pradhan, Union Minister Shri Jitendra Singh, Hon'ble Lieutenant Governor of Jammu and Kashmir, Shri Manoj Sinha, in the presence of Dr. Milind Kamble, Chairman, BoG, IIM Jammu, and Shri Sharad Kumar Saraf, Chairman, BoG, IIT Jammu, Prof. B.S. Sahay, Director IIM Jammu, Prof. M.S. Gaur, Director, IIT Jammu, and Dr. Shakti Gupta, Director, AIIMS Jammu. The event was also marked by the presence of

The Dual Degree Program in B.Tech and MBA is divided into two distinct stages: a 4-year B. Tech. and a 2-year MBA. It aims at preparing the students to undertake techno-managerial roles in corporate and public sectors and strengthen scientific temper for a sustainable ecosystem.

The other program launched at the event, which is MBA in Hospital Administration and Healthcare Management, intends to build experts in healthcare management, who will be able to contribute to the quality and reduction of costs in the healthcare sector.

As mentioned by Prof. B.S. Sahay, IIM Jammu strives to provide its participants an environment filled with academic rigor and training so that they emerge as great leaders, prepared to tackle the challenges of the world effectively. As per Prof. M.S. Gaur, the objective of IIT Jammu is also to set up a state-of-the-art research facility for the Institute and the researchers from all over India, making it the biggest research facility in Jammu and Kashmir.

The ceremony concluded with a vote of thanks and the rendition of the national anthem.