

Saturday, 20 April 2024-Web Version

IIM Jammu's Immersion Program for NIFTEM MBA students culminates

Director IIM Jammu presenting certificates to participants of Immersion Programme

Excelsior Correspondent

JAMMU, Apr 19: The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Sonipat, Haryana, took place today at Bharat Classroom at Jagti Campus, marking the successful conclusion of an enriching and transformative journey.

Dr Sarbjit Singh, Program Director, IIM Jammu, graced the occasion and presented a comprehensive report highlighting the key achievements and key takeaways, insights gained, and the overall impact of the program on the participating students.

Prof B S Sahay, Director of IIM Jammu, emphasized the importance of excelling in every endeavor, regardless of its scale. He reminded students that their journey is just beginning and encouraged them to strive for excellence in all their pursuits. He highlighted the Government's increased focus on agriculture and agricultural-based products, underscoring the potential for entrepreneurship and job creation in these sectors.

He stressed the importance of cultivating a mindset of being job creators rather than mere job seekers, encouraging students to aspire to become top-notch entrepreneurs. He instilled in them the belief that with passion and determination, nothing is impossible, and every goal can be achieved.

Prof Jabir Ali, Dean Academics at IIM Jammu, highlighted how the Immersion Program has enhanced their students problem-solving abilities and decision-making skills, preparing them for real-world challenges. He emphasized the need for a change in mindset, acknowledging the long journey ahead, and urged students to seize this unique opportunity to open new avenues.

Dr Anupama Panghal from NIFTEM highlighted the value of collaborative efforts between IIM Jammu and NIFTEM in enriching the learning experience and preparing students for future leadership roles.

Dr Pradeep K Tarei, Program Director, IIM Jammu, emphasized the importance of collaborative efforts in creating impactful learning experiences and expressed optimism for future collaborations between IIM Jammu and NIFTEM.

Present on the occasion was Dr. Pratik Maheshwari, Co-Chairperson of Executive Education at IIM Jammu. The event was coordinated and executed by Executive Education and Consultancy, (EE & C), IIM Jammu.

<https://www.dailyexcelsior.com/iim-jammus-immersion-program-for-niftem-mba-students-culminates/>

earlyTIMES

Explaining Truth Believe in Possibilities

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Saturday 20th April 2024-Print Version

IIIM Jammu's immersion program for NIFTEM MBA students culminates with valedictory ceremony

EARLY TIMES REPORT

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Dr. Sarbjit Singh, Program Director, IIIM Jammu graced the occasion and presented a comprehensive report highlighting the key achievements and key takeaways.

Insights gained, and the overall impact of the program on the participating students. His insightful analysis provided a glimpse into the invaluable experiences garnered during the im-

mersive learning journey. Prof. B.S. Sahay, Director of IIIM Jammu, emphasized the importance of excelling in every endeavor, regardless of its scale, during his address.

Reflecting on the recent inauguration of the new IIIM Jammu campus by Hon'ble Prime Minister of India, Narendra Modi, he reminded students that their journey is just beginning and encouraged them to strive for excellence in all their pursuits. He highlighted the government's increased focus on agriculture and agricultural-based products, underscoring the potential for entrepreneurship and job creation in these sectors. He stressed the importance of cultivating a mindset of being job creators rather than mere job seekers, encouraging students to aspire to become top-notch entrepreneurs. He instilled in them the belief that with passion and determination, nothing is impossible, and ev-



Students, staff members pose for group photograph.

every goal can be achieved. Furthermore, he expressed satisfaction with the outcomes of the Immersion Program, noting its role in providing students with practical exposure, fostering collaboration, and promoting innovation. He reiterated IIIM Jammu's commitment to

delivering transformative learning experiences that equip students to thrive in today's dynamic business landscape. Prof. Jahir Ali, Dean Academics at IIIM Jammu, commended the students' dedication and enthusiasm throughout the program, noting its role in bridging theoret-

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He highlighted how the Immersion Program has enhanced their problem-solving abilities and decision-making skills, preparing them for real-world challenges. He expressed confidence that the experiences gained will signif-

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She spoke about the shared values and rich IIIM Jammu culture and acknowledged Prof. Jahir Ali, Dean Academics, IIIM Jammu for his support. The event progressed

with the certificate distribution ceremony, where all participants were recognized for their participation and successful completion of the program. Dr. Pradeep K. Tare, Program Director, IIIM Jammu extended his heartfelt gratitude to all participants, faculty members, and staff members for their unwavering support and contributions. He emphasized the importance of collaborative efforts in creating impactful learning experiences and expressed optimism for future collaborations between IIIM Jammu and NIFTEM.

Present on the occasion was Dr. Pratibha Maheshwari, Co-Chairperson of Executive Education at IIIM Jammu. The event culminated with the National Anthem. The event was coordinated and executed by Executive Education and Consultancy, (EE & C), IIIM Jammu. The valedictory ceremony concluded with a sense of accom-

plishment and camaraderie, as participants reflected on their journey and looked forward to applying their newfound knowledge and skills in their future endeavors. The five-day program structure crafted specifically for the MBA students of NIFTEM included power-packed discussions on various management and business aspects ranging from Introduction International Business Forex Markets, A Marketer's Toolkit, Content Marketing and Branding Strategies, to Exploring Generative AI in Digital Marketing, and much more. The completion of the Immersion Program at IIIM Jammu stands as a testament to the institute's dedication to nurturing talent and fostering industry-academia collaboration. Through such initiatives, IIIM Jammu continues to set new benchmarks in management education and contribute significantly to the development of future-ready leaders.

early TIMES

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4/19/2024 10:33:31 PM



Early Times Report

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Reflecting on the recent inauguration of the new IIM Jammu campus by Hon'ble Prime Minister of India, Narendra Modi, he reminded students that their journey is just beginning and encouraged them to strive for excellence in all their pursuits. He highlighted the government's increased focus on agriculture and agricultural-based products, underscoring the potential for entrepreneurship and job creation in these sectors. He stressed the importance of cultivating a mindset of being job creators rather than mere job seekers, encouraging students to aspire to become top-notch entrepreneurs. He instilled in them the belief that with passion and determination, nothing is impossible, and every goal can be achieved. Furthermore, he expressed satisfaction with the outcomes of the Immersion Program, noting its role in providing students with practical exposure, fostering collaboration, and promoting innovation. He reiterated IIM Jammu's commitment to delivering transformative learning experiences that equip students to thrive in today's dynamic business landscape. Prof. Jabir Ali, Dean Academics at IIM Jammu, commended the students' dedication and enthusiasm throughout the program, noting its role in bridging theoretical knowledge with practical application.

He highlighted how the Immersion Program has enhanced their problem-solving abilities and decision-making skills, preparing them for real-world challenges. He expressed confidence that the experiences gained will significantly contribute to the students' personal and professional growth. He emphasized the need for a change in mindset, acknowledging the long journey ahead, and urged students to seize this unique opportunity to open new avenues. He stressed the importance of hard work as the key to success in their endeavors. Dr. Anupama Panghal from NIFTEM shared her reflections on the program, emphasizing its significance in providing a unique platform for students to gain practical insights and industry exposure. She highlighted the value of collaborative efforts between IIM Jammu and NIFTEM in enriching the learning experience and preparing students for future leadership roles.

She spoke about the shared values and rich IIM Jammu culture and acknowledged Prof. Jabir Ali, Dean Academics, IIM Jammu for his support. The event progressed with the certificate distribution ceremony, where all participants were recognized for their participation and successful completion of the program. Dr. Pradeep K. Tarei, Program Director, IIM Jammu extended his heartfelt gratitude to all participants, faculty members, and staff members for their unwavering support and contributions. He emphasized the importance of collaborative efforts in creating impactful learning experiences and expressed optimism for future collaborations between IIM Jammu and NIFTEM.

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Saturday, 20 April 2024

IIM Jammu's immersion programme for NIFTEM MBA students culminates

GJ REPORT

JAMMU, APR 19: The Immersion Programme hosted by IIM Jammu for MBA Students of NIFTEM, Sonapat, Haryana concluded here today.

The valedictory ceremony was presided over by Prof. B.S. Sahay, Director, IIM Jammu.

Among the distinguished guests present were Prof. Jabir Ali, Dean Academics, Dr. Sarbjit Singh, Program Director, Dr. Pradeep K Tarej, Program Director, and Dr. Prateek Maheshwari, Co-Chairperson, Executive Education and Consultancy, all from IIM Jammu.

The ceremony, held at Bharat Classroom at Jagti Campus, marked the successful conclusion of an enriching and transformative journey for the participants. It was conducted with great fervor and enthusiasm, highlighting the collaborative efforts and dedication of all involved in making the program a resounding success.

The highlight of the event was the certificate distribution ceremony, where all participants were recognized for their active participation and successful completion of the program. The valedictory ceremony concluded on a note of accomplishment and camaraderie, with participants reflecting on their journey and expressing



Prof. B.S. Sahay, Director IIM distributing certificates among students at Jammu.

eagerness to apply their newfound knowledge and skills in their future endeavors.

The five-day program, tailored specifically for the MBA students of NIFTEM, featured comprehensive discussions on various management and business topics. These included sessions on Introduction to International Business, Forex Markets, A Marketer's Toolkit, Content Marketing and Branding Strategies, Exploring Generative AI in Digital Marketing, and more.

The successful completion of the Immersion Program at IIM Jammu underscores the institute's commitment to nurturing talent and fostering collaboration between industry and academia. Through such initiatives, IIM Jammu continues to set new standards in management educa-

tion and play a significant role in shaping future-ready leaders.

The coordination and execution of the event were handled by the Executive Education and Consultancy (EE & C) department at IIM Jammu.

The event was presided by Prof. B.S. Sahay, Director, IIM Jammu. Present on the occasion were, Prof. Jabir Ali, Dean Academics, IIM Jammu, Dr. Sarbjit Singh, Program Director, IIM Jammu, Dr. Pradeep K Tarej, Program Director, IIM Jammu, Dr. Prateek Maheshwari, Co-Chairperson, Executive Education and Consultancy, IIM Jammu. The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Sonapat, Haryana, took place today at Bharat

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Saturday 20th April 2024

Fostering Collaboration and Learning: IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates with Valedictory Ceremony

EXCEL EXPRESS BUREAU
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The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Sonapat, Haryana, took place today at Bharat Classroom at Jagti Campus, marking the successful conclusion of an enriching and transformative journey. The ceremony, held with great fervor and enthusiasm, served as a testament to the collaborative efforts and dedication of all involved in making the program a resounding success.

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Prof. B.S. Sahay, Director of IIM Jammu, emphasized the importance of excelling in every endeavor, regardless of its scale, during his address. Reflecting on the recent inauguration of the new IIM Jammu campus by Hon'ble Prime Minister of India, Shri Narendra Modi, he reminded students that their journey is just beginning and encouraged them to strive for excellence in all their pursuits. He highlighted the government's increased focus on agriculture and agricultural-based products, underscoring the potential for entrepreneurship and job creation in these sectors. He stressed the importance of cultivating a



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The ceremony, held with great fervor and enthusiasm, served as a testament to the collaborative efforts and dedication of all involved in making the program a resounding success. The event progressed with the certificate distribution ceremony, where all participants were recognized for their participation

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The valedictory ceremony concluded with a sense of accomplishment and camaraderie, as participants reflected on their journey and looked forward to applying their newfound knowledge and skills in their future endeavors. The five-day program structure crafted specially for the MBA students of NIFTEM included power-packed discussions on various management and business aspects ranging from Introduction to International Business, Forex Markets, A Marketer's Toolkit, Content Marketing and Branding Strategies, to Exploring Generative AI in Digital Marketing, and much more.

The completion of the Immersion Program at IIM Jammu stands as a testament to the institute's dedication to nurturing talent and fostering industry-academia collaboration. Through such initiatives, IIM Jammu continues to set new benchmarks in management education and contribute significantly to the development of future-ready leaders.

<https://epaper.youngbites.com/index.aspx?page=5>



Saturday, 20 April 2024

Fostering Collaboration and Learning: IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates with Valedictory Ceremony

JJ CORRESPONDENT

JAMMU, APR 19: The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Sonapat, Haryana, took place today at Bharat Classroom at Jagti Campus, marking the successful conclusion of an enriching and transformative journey. The ceremony, held with great fervor and enthusiasm, served as a testament to the collaborative efforts and dedication of all involved in making the program a resounding success.

Dr. Sarbjit Singh, Program Director, IIM Jammu graced the occasion and presented a comprehensive report highlighting the key achievements and key takeaways, insights gained, and the overall impact of the program on the participating students.

His insightful analysis provided a glimpse into the invaluable experiences garnered during the immersive learning journey.

Prof. B.S. Sahay, Director of IIM Jammu, emphasized the importance of excelling in every endeavor, regardless of its scale, during his address. Reflecting on the recent inauguration of the new IIM Jammu campus by Hon'ble Prime Minister of India, Shri Narendra Modi, he reminded students that their journey is just beginning and encouraged them to strive for excellence in all their pursuits. He highlighted the government's increased focus on agriculture and agricultural-based products, underscoring the potential for entrepreneurship and job creation in these sectors. He stressed the importance of cultivating a mindset of being job creators rather than



mere job seekers, encouraging students to aspire to become top-notch entrepreneurs. He instilled in them the belief that with passion and determination, nothing is impossible, and every goal can be achieved. Furthermore, he expressed satisfaction with the outcomes of the Immersion Program, noting its role in providing students with practical exposure, fostering collaboration, and promoting innovation. He reiterated IIM Jammu's commitment to delivering transformative learning experiences that equip students to thrive in today's dynamic business landscape.

Prof. Jabir Ali, Dean Academics at IIM Jammu, commended the students' dedication and enthusiasm throughout the program, noting its role in bridging theoretical knowledge with practical application. He highlighted how the Immersion Program has enhanced their problem-solving abilities and decision-making skills, preparing them for real-world challenges. He expressed confidence that the experiences gained will significantly contribute to the students' personal and professional growth. He emphasized the need for a change in

mindset, acknowledging the long journey ahead, and urged students to seize this unique opportunity to open new avenues. He stressed the importance of hard work as the key to success in their endeavors.

Dr. Anupama Panghal from NIFTEM shared her reflections on the program, emphasizing its significance in providing a unique platform for students to gain practical insights and industry exposure. She highlighted the value of collaborative efforts between IIM Jammu and NIFTEM in enriching the learning experience and preparing students for future leadership roles. She spoke about the shared values and rich IIM Jammu culture and acknowledged Prof. Jabir Ali, Dean Academics, IIM Jammu for his support.

The event progressed with the certificate distribution ceremony, where all participants were recognized for their participation and successful completion of the program. Dr. Pradeep K. Tarei, Program Director, IIM Jammu extended his heartfelt gratitude to all participants, faculty members, and staff members for their unwavering support and contributions.

Saturday, 20 April 2024

IIM Jammu's immersion program for NIFTEM MBA students culminates with valedictory ceremony



JAMMU BULLETIN NEWS **JAMMU, APR 19:**

The event was presided by Prof. B.S. Sahay, Director, IIM Jammu. Present on the occasion were, Prof. Jabir Ali, Dean Academics, IIM Jammu, Dr. Sarbjit Singh, Program Director, IIM Jammu, Dr. Pradeep K Tarei, Program Director, IIM Jammu, Dr. Prateek Maheshwari, Co-Chairperson, Executive Education and Consultancy, IIM Jammu. The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Sonapat, Haryana, took place today at Bharat Classroom at Jagti Campus, marking the successful conclusion of an enriching and transformative journey. The

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STATE OBSERVER

VOL 18 || ISSUE NO. 102 || RN INO. J KENG/2008/24130 || POSTAL REGD. NO. J K/341/13-15 || PAGE 12 || PRICE RS. 3.00. SATURDAY, APRIL 20, 2024

Saturday 20th April 2024

Fostering Collaboration & Learning: IIM Immersion Program for NIFTEM MBA students culminates with valedictory ceremony

Observer Bureau
JAMMU, APR 19

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Pratik Maheshwari, Co-Chairperson of Executive Education at IIM Jammu. The event culminated with the National Anthem. The event was coordinated and executed by Executive Education and Consultancy, (EE & C), IIM Jammu.

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Saturday 20th April 2024

IIM-J's immersion program for NIFTEM MBA students culminates with valedictory ceremony



EARTH NEWS SERVICE

JAMMU: The valedictory ceremony of the immersion program hosted by IIM Jammu for MBA students of NIFTEM, Srinagar, Haryana, took place today at Bharat Classroom at Jagji Campus, marking the successful conclusion of an enriching and transformative journey.

The ceremony, held with great fervor and enthusiasm, served as a testament to the collaborative efforts and dedication of all involved in making the program a resounding success.

Dr. Sarjiti Singh, Program Director, IIM Jammu graced the occasion and presented a comprehensive report highlighting the key achievements and key takeaways, insights gained, and the overall impact of the program on the participating students. His insightful analysis provided a glimpse into the invaluable experiences garnered during the immersive learning journey.

Prof. B.S. Sahay, Director of IIM Jammu, emphasized the importance of excelling in every endeavor, regardless of its scale, during his address. Reflecting on the recent inauguration of the new IIM Jammu campus by Prime Minister of India, Narendra Modi, he reminded students that their journey is just beginning and encouraged them to strive for excellence in all their pursuits.

He highlighted the government's increased focus on agriculture and agricultural-based products, underscoring the

potential for entrepreneurship and job creation in these sectors.

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The event progressed with the certificate distribution ceremony, where all participants were recognized for their participation and successful completion of the program.

Dr. Pradeep K. Tare, Program Director, IIM Jammu extended his heartfelt gratitude to all participants, faculty members, and staff members for their unwavering support and contributions.

Present on the occasion was Dr. Poojika Maheshwari, Co-Chairperson of Executive Education at IIM Jammu. The event culminated with the National Anthem. The event was coordinated and executed by Executive Education and Consultancy, (EE & C), IIM Jammu.

NOTICE

I, Kiran Kumar R/o B No. 39, Near Sher-e-Kashmir Bridge,



Chajjar Nagar, Jammu do hereby inform that my name has been wrongly recorded in school record 8th Class Certificate bearing Roll No. 8800078/8000-05 of my daughter namely Huma Kumari as Kiran instead of Kiran Kumar. Now, I have applied for correction of my name. Objection, if any, conveyed to the concerned authorities within 7 days of this publication.

Saturday 20th April 2024

IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates with Valedictory Ceremony

MANDI POONCH, APR. 19 : The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Sonapat, Haryana, took place today at Bharat Classroom at Jagti Campus, marking the successful conclusion of an enriching and transformative journey. The ceremony, held with great fervor and enthusiasm, served as a testament to the collaborative efforts and dedication of all involved in making the program a resounding success.

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Prof. Jahir Ali, Dean Academics at IIM Jammu, commended the students' dedication and enthusiasm

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Dr. Anupama Panghal from NIFTEM shared her reflections on the program, emphasizing its significance in providing a unique platform for students to gain practical insights and industry exposure. She highlighted the value of collaborative efforts between IIM Jammu and NIFTEM in enriching the learning experience and preparing students for future leadership roles. She spoke about the shared values and rich IIM Jammu culture and acknowledged Prof. Jahir Ali, Dean Academics, IIM Jammu for his support.

The event progressed with the certificate distribution ceremony, where all participants were recognized for their participation and successful completion of the program. Dr. Pradeep K.

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The valedictory ceremony concluded with a sense of accomplishment and camaraderie, as participants reflected on their journey and looked forward to applying their newfound knowledge and skills in their future endeavors. The five-day program structure crafted specially for the MBA students of NIFTEM included power-packed discussions on various management and business aspects ranging from Introduction to International Business, Forex Markets, A Marketer's Toolkit, Content Marketing and Branding Strategies, to Exploring Generative AI in Digital Marketing, and much more. The completion of the Immersion Program at IIM Jammu stands as a testament to the institute's dedication to nurturing talent and fostering industry-academia collaboration. Through such initiatives, IIM Jammu continues to set new benchmarks in management education and contribute significantly to the development of future-ready leaders.

Saturday, 20 April 2024

IIM Jammu's immersion prog for NIFTEM students culminates



NL CORRESPONDENT

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BRIGADIER PS CHEEMA REVIEWS NCC TRAINING AT NAGROTA, EMPHASIZES EXCELLENCE AND LEADERSHIP DEVELOPMENT **PG-3**



VICE ADMIRAL DINESH KUMAR TRIPATHI APPOINTED AS THE NEXT CHIEF OF THE NAVAL STAFF **PG-5**



A REMINDER FROM PINARAYI VIJAYAN TO RAJUL GANDHI: YOUR GRANDMOTHER INDIRA JAILED US FOR YEAR-AND-A-HALF **PG-6**

JAMMU | SATURDAY 20, APRIL 2024 | VOL. 10 | ISSUE NO: 90 | PAGES 8 | PRICE: RS 4/-

Saturday, 20 April 2024

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DOGRA HERALD BUREAU JAMMU, APR 19

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SATURDAY, 20, APRIL, 2024

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Saturday, 20 April 2024

IIIM Jammu's immersion program for NIFTEM MBA students culminates with valedictory ceremony

BY CORRESPONDENT
JAMMU, APRIL 19

The event was presided by Prof. R.S. Sahay, Director, IIIM Jammu. Present on the occasion were Prof. Jabir Ali, Dean Academics, IIIM Jammu, Dr. Sarbjit Singh, Program Director, IIIM Jammu, Dr. Pradeep K. Farsi, Program Director, IIIM Jammu, Dr. Pratik Maheshwari, Co-Chairperson, Executive Education and Consultancy, IIIM Jammu. The valedictory ceremony of the Immersion Program hosted by IIIM Jammu for MBA Students of NIFTEM, Sonapat, Haryana, took place today at Bharat Classroom at Jagt Campus, marking the successful conclusion of an enriching and transformative journey. The ceremony, held with great fervor

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3 PWD voter casts his vote in Ramban; expresses gratitude to administration for disability-friendly

4 Voters Prefer Strong Leaders Like Modi

6 AAP's Amanatullah Khan Leaves Probe Agency Office After 12-Hour Questioning

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JAMMU AND KASHMIR, SATURDAY APRIL 20, 2024

DAILY PAGES 12 Rs. 2/-

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TP CORRESPONDENT

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Saturday, 20 April 2024

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NIN NEWS SERVICE

JAMMU, APR 19

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Dr. Sarbjit Singh, Program Director, IIM Jammu graced the occasion and presented a comprehensive report highlighting the key achievements and key takeaways, insights gained, and the overall impact of the program on the participating students. His insightful analysis provided a glimpse into the invaluable experiences garnered during the immersive learning journey.

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rather than mere job seekers, encouraging students to aspire to become top-notch entrepreneurs. He instilled in them the belief that with passion and determination, nothing is impossible, and every goal can be achieved. Furthermore, he expressed satisfaction with the outcomes of the Immersion Program, noting its role in providing students with practical exposure, fostering collaboration, and promoting innovation. He reiterated IIM Jammu's commitment to delivering transformative learning experiences that equip students to thrive in today's dynamic business landscape.

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<https://www.campusvarta.com/article/iim-jammus-immersion-program-for-niftem-mba-students-culminates-with-valedictory-ceremony>



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Saturday 20th April 2024

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April 20, 2024



DOGRA HERALD BUREAU
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