

Wednesday, January 29, 2020

## HRD Minister inaugurates off-campus of IIM Jammu



HRD Minister, Ramesh Pokhriyal along with other dignitaries after inaugurating off-campus of IIM Jammu.

### STATE TIMES NEWS

**SRINAGAR:** Human Resources Development Minister, Ramesh Pokhriyal inaugurated off-campus of IIM Jammu at Shere-Kashmir International Conference Centre. K.K Sharma, Advisor to Lt Governor and Dr B.S Sahay, Director, IIM Jammu were also present.

The transit off - campus will start functioning from April 2020. The state-of-the-art permanent campus will be constructed soon after allocation of land by the J&K Government.

An off-campus of IIM Jammu was promised as part of PM's Special Package at

Srinagar in 2016. The Union Human Resource Development Ministry approved Rs 51.8 crore funding for establishment of the campus on August 9, 2019. The primary focus of this off-campus includes running management development programmes for capacity building, certificate programmes, Entrepreneurship Development and research. A Centre of Excellence on Innovation and Entrepreneurship will be established at this Centre for various initiatives like training, research and incubating promising start-ups from the region. Srinagar being the summer

capital of J&K and the IIM Jammu Off-Campus is located in the heart of the Srinagar city on NH1 Nowgam which is at a distance of about 10 Kms from the Sheikh ul Alam International Airport Srinagar. The campus will leverage the locational importance of Srinagar city by offering a blend of high-quality training with a touch of heavens.

"We will ensure that IIM Jammu off-campus at Srinagar emerges as global centre of excellence in innovation and entrepreneurship. The centre will make concerted effort to link the local MSME's and budding entrepreneurs to integrate their offerings in the global value chain," said Dr B.S Sahay, Director IIM Jammu.

Indian Institute of Management Jammu is a premier business school established in 2016 as the 20th IIM of the IIM family. The institute offers doctoral programs, MBA programmes and executive education programs from its Jammu campus.

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