

IIM holds orientation sessions preparing students for corporate careers



**NL CORRESPONDENT
JAMMU TAWI, JULY 25**

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Another session, 'Essence of Entrepreneurship' was conducted by Prof. Sunil Shukla, Director General, Entrepreneurship Development Institute of India (EDII), Ahmed-

abad, wherein he elaborated on the fundamentals of an entrepreneurial venture, integrative models on entrepreneurial inputs & outputs, and much more.

A session on the theme 'Preparing for Corporate Career' conducted by Mukund Walvekar, Former MD and CEO, Acer Ltd. & Member BoG IIM Jammu, and Ms Anita Bhogle, Member BoG, IIM Jammu enlightened the students with their wisdom which is vital for having a successful corporate career.

Yet another session based on the theme 'Train to become Career Superstars' was conducted by M. Muneer, Co-founder, Medici Institute Foundation for Diversity & In-

novation, and the CEO of Lab Solutions, who shared his valuable expertise on the subject matter and discussed the strategies and skills required to fast track one's career.

Rishi Gupta, Director, HPe on 'ME-2-WE', focused on how a person should move from an individual mindset to a team or community mindset and on skills required for the transformation.

Post lunch, an insightful session on 'Learning by doing through activity' by Professor Jabir Ali, Chairperson Placement, IIM Jammu. He asserted the need to take a step forward from conventional learning and focus more on participating in activities like Group Discussions.

A session on 'Teaching Through Case', led by the faculty members of IIM Jammu. During the session, a case study was given to the students to glance over and develop their interpretations. A cultural programme was followed for the students to enjoy some thrilling performances by their talented batch-mates. The new batch showcased its talent through dancing, poetry recitation, singing, and art.

IIM Jammu students learn the ropes for corporate careers in orientation programme

■ STATE TIMES NEWS

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preneurial venture, integrative models on entrepreneurial inputs & outputs, and much more.

The session ended with an interactive Q&A round between Prof. Shukla and the students.

This was followed by a session on the theme 'Preparing for Corporate Career', which was conducted by Mukund Walvekar, former MD and CEO, Acer Ltd. & Member BoG IIM Jammu, and Anita Bhogle, Member BoG, IIM Jammu, who enlightened the students with their wisdom which is vital for having a successful corporate career.

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Institute Foundation for Diversity & Innovation, and the CEO of Lab Solutions, who shared his valuable expertise on the subject matter and discussed the strategies and skills required to fast track one's career.

The pre-lunch part of the day was concluded by a session conducted by Mr. Rishi Gupta, Director & COO, HPe on 'ME-2-WE', who focused on how a person should move from an individual mindset to a team or community mindset. He discussed the skills required for the transformation mentioned above and wished good luck to all the students for the journey ahead.

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Professor Jabir Ali, Chairperson Placement, IIM Jammu. He asserted the need to take a step forward from conventional learning and focus more on participating in activities like Group Discussions. He explained the importance of peer learning as it encourages students to develop innovative ideas and a team spirit, which are crucial in a corporate setting.

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lies in details. They highlighted that students would get accustomed to real-life corporate problems by solving case studies and gain a sense of real-time problem-solving in the corporate world.

Lastly, after a day full of industry and faculty interactions, a cultural programme was arranged for the students to enjoy some thrilling performances by their talented batchmates. The new batch showcased its talent through dancing, poetry recitation, singing, and art. The event became even more enthralling when the senior batch took over the stage. The day ended on a good note leaving students in anticipation for the last day of the Orientation Programme.

Monday, 26 July 2021

Policy Makers and corporate leaders address the students of IIM Jammu during the orientation program

KT NEWS SERVICE

JAMMU, July 24: Giving yet another crucial Zoom session on 'Maximize Happiness and Mindfulness' on day 3 of the 5-day online orientation program of IIM Jammu, Mr. Nithin Kumar Varada, Yoga and Meditation Trainer, emphasized Asanas, Kapalbhathi, and Yoga. This was quickly followed by an impactful Q&A session with students, which set the wheels in motion for the rest of the day.

Ms. Sushma Chauhan, Secretary, Higher Education, Government of J&K, expressed happiness over the fact that the MBA Batch of IIM Jammu is represented by 21 different states and 2 UTs across India. She enlightened the students about the merits of the National Education Policy (NEP) 2020, skill developments, and vocational training, which would give fruitful efficacy in running a higher education institution. She also spoke about the different initiatives the Higher Education department is taking in J & K.

The next session was on 'Field Experience in Jammu & Kashmir' by Shri Mukesh Singh, IPS ADGP, IGP Jammu, where he laid emphasis on it as an opportunity to be utilized in order to have a successful stint at a B-School. He also put forth the deliverables achieved through them and how they bridge the gap between the classroom study and the natural professional environment. This was followed by a session on 'Health Management' by Dr. J. P. Singh, Chief Medical Officer, Jammu, in which he dis-

cussed why it is imperative to maintain good health during the hectic MBA life and how to achieve the same.

Mr. Lalit Kumar Naik, Director, Noveltech Feeds Pvt. Ltd and Member BoG, IIM Jammu, discussed the topic 'Future Career Options and Entrepreneurship' while giving a mantra to the students to form groups to discuss entrepreneurship and bring innovation uniquely. He focused on the need to have utility to solve any company problem. At the end of the session, the students put forth their doubts while he highlighted his views on the future of entrepreneurship.

The session on 'How Financial Institutions Can Contribute to Economic Recovery Post Pandemic' was taken by Mr. Amitesh Sinha, CFO and Partner, SIMA Funds. Mr. Sinha first emphasized post-pandemic adversities faced by financial institutes and then, on creating a sustainable and profitable environment, by considering the needs and demands of the market.

Emphasizing India as one of the major 'Service Hub' and regional trade becoming more prominent in Asia, the session on 'Navigating the Order of Business in a Changing World' was conducted by Mr. Himadri Ganguly, Executive Director, PWC. He briefed about the full potential and exponential growth post revival in an organization and how AI, digital markets, and IoTs have changed the organization's strategies and customer preferences.

Monday, 26 July 2021

IIM Jammu's orientation programme continues on day 4

GJ REPORT

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Day 4 of online orientation program

IIM Jammu students learn ropes of preparing for corporate careers

JAMMU : On the fourth day of the ongoing online orientation program the students of IIM Jammu were briefed about how to learn ropes of preparing for corporate careers.

The day's programme started with Zoom session on 'Maximize Happiness and Mindfulness'. Nithin Kumar Varada, Yoga and Meditation Trainer, emphasized Asanas, Kapalbhathi, and Yoga. The next session, 'Essence of Entrepreneurship' was conducted by Prof. Sunil Shukla, Director General, Entrepreneurship Development Institute of India (EDII), Ahmedabad, wherein he elaborated on the fundamentals of an entrepreneurial venture, integrative models on entrepreneurial inputs & outputs, and much more. This was followed by a session on the theme 'Preparing for Corporate Career', which was conducted by Mukund Walvekar, Former MD and CEO, Acer Ltd. & Member BoG IIM Jammu, and Anita Bhogle, Member BoG, IIM Jammu, who enlightened the students with their wisdom which is vital for having a successful corporate career.



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