

## Press Release

### **19<sup>th</sup> Healthcare Executive Management Development Programme (HxMDP)- A Joint Programme of IIM Jammu with AIIMS Jammu and RFHHA ends on a positive note**

**23<sup>rd</sup> Sept 2023, Jammu:** Indian Institute of Management (IIM) Jammu” in partnership with the All-India Institute of Medical Sciences (AIIMS) Jammu and the Research Foundation of Hospital & Healthcare Administration (RFHHA), has organized a joint programme titled, “*Healthcare Executive Management Development Programme (HxMDP)*”. The HxMDP is a week-long residential program from the 18<sup>th</sup> of Sept -23<sup>rd</sup> Sept 2023 at Taj Vivanta Jammu. The program has 46 participants nationwide and features health care and hospital administrators.

The valedictory ceremony was graced by Prof. (Dr.) Y.K. Gupta, President, AIIMS Jammu (virtual mode), Prof. (Dr.) Shakti Gupta, Director, AIIMS Jammu, Prof. Bejon Kumar Mishra, International Consumer Policy Expert, Hyderabad, India, and Founder Director, Patient Safety and Access Initiative of India Foundation, Dr. R. Chandrashekar, Ex-Chief, Architect, MoH & FW, GOI, Chairman, IGBC Healthcare Rating, Consultant, World Bank, Visiting Prof., London, South Bank University, Dr. Harsha Jariwala, Programme Director, Lt. General (Dr.) Sunil Kant, Medical Superintendent, AIIMS Jammu, and other faculty and staff of both Institutes.

Speaking on the occasion, Prof. (Dr.) Y.K. Gupta, President, AIIMS Jammu mentioned about being technologically savvy and driving efficiency in the existing system and gave an overview into the modalities involved in the healthcare system. He also emphasized about giving affordable treatment and stressed on women empowerment.

Speaking on the occasion, Prof. (Dr.) Shakti Gupta, Executive Director, AIIMS Jammu, in his valedictory address, mentioned about making AIIMS Jammu, the most technologically advanced Institute in the country and contribute to the development of U.T of J&K and thereby playing an evident role in the nation building exercise. He gave the progress update regarding the fast-paced construction activity nearing completion.

Prof. B.S. Sahay, Director, IIM Jammu, mentioned that the HxMDP offered the unique advantage of learning the basics of management and operations from IIM Jammu, medical aspects from AIIMS Jammu and gaining subsequent knowledge, practical, hands-on sessions for effective management of hospitals and healthcare services. He further reiterated it is now up to the participants how to utilize the knowledge that they have acquired from the experts during the weeklong power packed programme.

The domains covered under this program were human resources, strategic planning in hospitals, hospital services and operations, healthcare communication, healthcare technology, safety, quality and accreditation, healthcare ethics and law, materials and supply chain management, population, health and pandemics, hospital facilities planning and designing, Gen Next Healthcare.

The addresses were followed by the distribution of certificates to all the participants. This was followed by a vote of thanks by Dr. Harsha Jariwala, Program Director, HxMDP, IIM Jammu.

The 19<sup>th</sup> HxMDP addressed the learning needs of medical professionals in leadership roles in the public and private sectors, like Facility Directors, Directors of Health Services, Medical Superintendents, Directors, the heads of teaching and tertiary care hospitals, etc. The valedictory ceremony ended on a positive note with a promise to return on a grand scale and with a promise to create new milestones in the field of healthcare domain. The event was coordinated by Executive Education, IIM Jammu in coordination with AIIMS Jammu.

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Glimpses from the Valedictory Ceremony of HxMDP- A Joint Programme of IIM Jammu with AIIMS Jammu and RFHHA



















