

Press Release

IIM Jammu Celebrates “Janjatiya Gaurav Diwas” to honor tribal legacy.

22nd Nov 2023, Jammu: Indian Institute of Management Jammu (IIM) Jammu celebrated “Janjatiya Gaurav Diwas 2023” with a week-long series of activities aimed at commemorating the birth anniversary of the revered tribal leader, Bhagwan Birsa Munda, and honoring the invaluable contributions of tribal freedom fighters. Floral tributes were paid to commemorate Janjatiya Gaurav Diwas 2023. The event was attended by Prof. B.S. Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean Academics, IIM Jammu, Dr. Ashish Kumar, Chairperson, Student Affairs, IIM Jammu along with faculty, officers, and staff of the Institute.

“Janjatiya Gaurav Diwas”, is observed annually on the occasion of Bhagwan Birsa Munda's birth anniversary, is a testament to IIM Jammu's commitment to recognizing and celebrating the rich cultural heritage of our tribal communities. This year's celebration was marked by a diverse range of activities that showcased the Institute's dedication to fostering a spirit of inclusivity and appreciation for tribal culture.

Speaking on the occasion, Prof. B.S. Sahay, Director, IIM Jammu, said, “IIM Jammu takes pride in celebrating the cultural diversity of our nation. Janjatiya Gaurav Diwas is an opportunity for us to reflect on the rich heritage of our tribal communities and pay homage to their leaders and freedom fighters. It provides a moment to reflect on the exemplary leadership of Bhagwan Birsa Munda and the sacrifices made by tribal freedom fighters. The success of the events organized throughout the week reflects the Institute's dedication to creating an inclusive and supportive academic environment.”

Prof. Jabir Ali, Dean Academics, IIM Jammu, emphasized the educational aspect of the day, stating, “As an academic institution, it is our duty to educate and create awareness about the rich cultural heritage of our tribal communities. Janjatiya Gaurav Diwas serves as a platform to not only pay homage but also to learn and understand the diversity that makes our nation unique.”

The week-long celebration featured engaging events such as debates, cultural programs, and interactive sessions that aimed to promote awareness and understanding of tribal traditions. Students and faculty actively participated in these events, creating an atmosphere of unity and appreciation for the unique contributions of tribal communities to our nation's history.

One of the highlights of the celebration was the distribution of certificates for academic excellence to the three students ranging from MBA, MBA (HA & HM) and IPM programme. This recognition not only acknowledges the hard work and dedication of the students but also underscores IIM Jammu's commitment to nurturing talent and fostering academic achievement among its diverse student body.

The celebration concluded with a sense of pride and accomplishment with the national anthem, with the IIM Jammu community looking forward to future initiatives that promote cultural diversity, inclusivity, and academic excellence. The event was coordinated by Student Affairs Office, Administration and Students of the Institute.

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Glimpses from the “Janjatiya Gaurav Diwas” at IIM Jammu









