

भारतीय प्रबंधन संस्थान जम्मू

Indian Institute of Management Jammu

ओल्ड यूनिवर्सिटी कैंपस, कैनाल रोड, जम्मू (जम्मू-कश्मीर) – 180016 भारत

Old University Campus, Canal Road, Jammu (J&K) – 180016

India Phone: +91-191-2585837 Email: info@iimj.ac.in Url:

www.iimj.ac.in



Press Release

Rashtriya Ekta Diwas Celebrated with National Fervor and Enthusiasm at IIM Jammu

31st Oct 2023, Jammu: The Indian Institute of Management Jammu (IIM) Jammu paid tribute to the 'Iron Man of India,' Sardar Vallabhbhai Patel, on his birth anniversary by celebrating Rashtriya Ekta Diwas. The event, organized with great zeal and enthusiasm, brought together students, faculty, and staff in a spirit of unity and patriotism.

Rashtriya Ekta Diwas, celebrated on October 31st each year, commemorates the birth anniversary of Sardar Vallabhbhai Patel, a visionary leader who played a pivotal role in integrating princely states into a unified India. The event at IIM Jammu began with a marathon run in the morning, symbolizing the determination, endurance, and commitment that Sardar Patel embodied throughout his life.

On the occasion, the Rashtriya Ekta Diwas unity pledge was administered by all and floral tributes were offered to Sardar Vallabhbhai Patel. Prof. B.S. Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean Academics, IIM Jammu and Cmdr. Kesavan Baskaran, CAO, IIM Jammu along with students, faculty, officers and staff, paid their respects to the 'Iron Man of India,' recognizing his immense contributions to the country's unification of 562 princely states and his tireless efforts in building a strong, united nation.

Prof. B.S. Sahay, Director of IIM Jammu, expressed his sentiments on the occasion, saying, "*Sardar Vallabhbhai Patel's unwavering dedication to the unity and integrity of our nation is an inspiration to us all. He was the architect of India, known for implementing of Indian Administrative Services and governance with his sheer determination. Rashtriya Ekta Diwas is an opportunity for us to remember and celebrate his legacy, and I am proud of the enthusiasm shown by the IIM Jammu community in this regard. I on this momentous occasion urge all the faculty, staff and students to keep the Nation first and contribute to the progress of the nation and society at large.*"

Prof. Jabir Ali, Dean Academics, IIM Jammu added, "*Sardar Patel's role in uniting India's diverse regions is a testament to the power of determination and leadership. Celebrating Rashtriya Ekta Diwas is a fitting tribute to this visionary statesman.*"

The event was coordinated by the Student Affairs Office of IIM Jammu, ensuring its smooth execution and active participation from the entire IIM Jammu community. The Rashtriya Ekta Diwas celebration at IIM Jammu was not only a tribute to Sardar Vallabhbhai Patel but also a call for continued unity, integrity, and progress in India. The celebration of Rashtriya Ekta Diwas at IIM Jammu highlighted the institute's commitment to fostering a sense of unity, integrity, and patriotism among its students and staff.

For Press/Media Inquiries, please contact:



pro@iimj.ac.in



: +91-8000121616

Glimpses from the Rashtriya Ekta Diwas- IIM Jammu









