

NOTICE – Result of Technical Evaluation

**Ref: NIT FOR ENGAGEMENT OF AGENCY FOR ONLINE
ADVERTISEMENT AND SOCIAL MEDIA MARKETING SERVICES**

(Tender Ref No: IIMJ/RFP/Digital-Marketing/2023-24/16 Dt. 03.11.2023)

Date: 22.12.2023

With reference to our NIT Ref No: IIMJ/RFP/Digital-Marketing/2023-24/16 Dt. 03.11.2023 for “NIT FOR ENGAGEMENT OF AGENCY FOR ONLINE ADVERTISEMENT AND SOCIAL MEDIA MARKETING SERVICES”, Details of Technical Evaluation is as under :-

| Sr. No. | Name of the Bidder/ Agency | Score of Technical Evaluation | Result (Technical Qualified / Not Qualified) |
|----------------|---|--------------------------------------|---|
| 1 | M/S Cyfuture India Pvt. Ltd. | 65.39 | Qualified |
| 2 | M/S India News Communications Ltd. | 59.92 | Qualified |
| 3 | M/S Infinity Advertisement Services Pvt. Ltd. | 63.02 | Qualified |
| 4 | M/S SRV MEDIA PVT. LTD. | 70.00 | Qualified |

Sd/-

Chief Administrative Officer
IIM Jammu